



International Symposium on Responsive and Responsible University

Global Perspectives from the
Magna Charta Observatory Research Initiative

25-26 September 2025



American International University-Bangladesh

Organized by:

Institutional Quality Assurance Cell (IQAC), AIUB

In collaboration with

Magna Charta Observatory (MCO)

Web: <https://aiub-mco.netlify.app/>





AMERICAN INTERNATIONAL UNIVERSITY-BANGLADESH

where leaders are created



Bangladesh's First QS 4-Star University

PROGRAMS WE OFFER

UNDERGRADUATE PROGRAMS

Faculty of Arts and Social Sciences

- Bachelor of Arts in English
- Bachelor of Arts in Media and Mass Communication
 - Mass Communication and Journalism
 - Television Production and Animation
- Bachelor of Laws (LL.B.)
- Bachelor of Social Science (BSS) in Economics

Faculty of Business Administration ▼^{①⑤}

- Bachelor of Business Administration (BBA) in
 - Accounting ■ Business Analytics ■ Finance ■ Business Economics
 - International Business ■ Human Resource Management
 - Management ■ Innovation and Entrepreneurship Development
 - Investment Management ■ Marketing ■ Management Information Systems
 - Operations and Supply Chain Management ■ Tourism and Hospitality Management

Faculty of Engineering

- Bachelor of Architecture (BArch) ◆
- Bachelor of Science in Computer Engineering (CoE)
- Bachelor of Science in Electrical and Electronic Engineering (EEE) ◆^⑤
- Bachelor of Science in Industrial and Production Engineering (IPE)

Faculty of Health and Life Sciences

- Bachelor of Pharmacy

Faculty of Science and Technology

- Bachelor of Science in Computer Science & Engineering (CSE) ◆^⑤
- Bachelor of Science in Data Science
- Bachelor of Science in Computer Network & Cyber Security

GRADUATE PROGRAMS

Faculty of Arts and Social Sciences

- Master of Arts in English
- Masters in Development Studies (MDS)
- Master of Laws (LL.M.)

Faculty of Business Administration ▼^①

- Master of Business Administration (MBA) in
 - Accounting ■ Agri-business ■ Business Analytics
 - Business Economics ■ Innovation and Entrepreneurship Development
 - Finance ■ Management ■ Human Resource Management
 - Marketing ■ Management Information Systems
 - Operations and Supply Chain Management
 - Tourism and Hospitality Management
- Executive Master of Business Administration (EMBA)

Faculty of Engineering

- Master of Engineering in Telecommunications (MTel)
- Master in Electrical and Electronic Engineering (MEEE)

Faculty of Health and Life Sciences

- Masters in Public Health (MPH)

Faculty of Science and Technology

- Master of Science in Computer Science (MSCS)



- ① 1st internationally Accredited University in Bangladesh by PAASCU in 2012.
- ② AJSE is the only scopus indexed journal in the field of science and engineering from Bangladesh.
- ③ Ranked 2nd among all universities in Bangladesh (THE Impact Rankings 2025).
- ④ Globally ranked 3rd in Generative AI Application, 16th in Infrastructure/Technology and 35th in Industrial Application. Worldwide ranked 121 among Global Innovative Universities (2024).
- ⑤ Ongoing Accreditation process of BAC.

- ◆ Accredited by IAB ◆ Accredited by BAETE-IEB
- ▼ Member of ACBSP, AACSB, AMDISA, ACCA, ICAB, IAA

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Message from Magna Charta Observatory



The Magna Charta Observatory is delighted to be partnering with the American International University in Bangladesh to deliver the programme 'International Symposium on Responsive and Responsible University: Global Perspectives from the Magna Charta Observatory Research Initiative' on 25 and 26 September 2025.

Although only a signatory of the Magna Charta Universitatum since 2021, AIUB has made an international impression through the way in which it has implemented the fundamental values throughout the University.

In 2021 the Magna Charta was modernised to include greater emphasis on ways in which universities serve their societies. To support and inform this it made an international call to invite signatory universities to join with it in a reflexive research project 'The Responsive and Responsible University' from which all of the MCO's 1000 signatories could learn.

AIUB was one of just 6 universities globally that were successful in the competition and accepted for the project. The University has been an inspiration to others in the group and the MCO looks forward to the learning from, and impact of, the AIUB project and those from Poland, Lithuania and Ireland, being shared with Civil Society, leading universities and others in Bangladesh, Asia and beyond in September.

David J. Lock
Secretary General
Magna Charta Observatory

Message from American International University-Bangladesh



It is with great pride and a sense of purpose that we welcome the Magna Charta Observatory and distinguished guests to Dhaka for the program "International Symposium on Responsibility and Impact of HEIs: Global Perspectives from the Magna Charta Observatory Research Initiative" on 25 and 26 September 2025.

As a long-standing advocate for quality and integrity in higher education, I am deeply gratified that AIUB, though a recent signatory of the Magna Charta Universitatum, has been recognized globally for its commitment to the fundamental values of academic freedom, autonomy, and responsibility.

When the opportunity emerged to bring this meaningful dialogue to Bangladesh, it felt imperative that AIUB open its doors to this global exchange of ideas. The themes of this initiative, ethical leadership, inclusion, and sustainable impact, resonate strongly with the mission we have long embraced. Hosting this event not only marks a significant milestone for AIUB but also offers an opportunity for thought leaders across Asia and beyond to engage in collective reflection on the evolving role of universities in society.

We are honored to serve as the convening space for these conversations and to be part of a journey that inspires responsible transformation in higher education.

Prof. Dr. Carmen Z. Lamagna
Member, AIUB Board of Trustees
Former Vice Chancellor, AIUB &
Project Lead, Responsive and Responsible University

Magna Charta Observatory (MCO)

The Magna Charta Observatory (MCO) is a global organization dedicated to safeguarding and promoting the fundamental values that underpin higher education, namely, academic freedom, institutional autonomy, and the societal responsibility of universities. Established in 1998 and based in Bologna, Italy, the MCO serves as the custodian of the Magna Charta Universitatum, a foundational declaration originally signed in 1988 by rectors of European universities to reaffirm these core principles in a rapidly changing world.

Over time, the MCO has evolved into an international platform for dialogue, research, and collaboration among universities committed to these ideals. With more than 900 signatory institutions from over 90 countries, the Observatory promotes not only the rights of universities to pursue teaching and research freely, but also their duty to engage with the broader challenges facing society. Through initiatives such as academic conferences, monitoring practices, and collaborative research, MCO provides guidance and advocacy to ensure that universities remain ethically grounded, socially responsive, and globally connected. More about MCO can be found at www.magna-charta.org.

Responsive and Responsible University

Launched in 2022 by the Magna Charta Observatory, the "Responsive and Responsible University" initiative is a pioneering research effort aimed at reshaping how higher education institutions understand and fulfill their role in society. Recognizing that universities today face growing demands for relevance, transparency, and accountability, the initiative shifts the focus from traditional academic performance to broader societal contribution.

The core objective is to explore how universities across diverse cultural and political contexts can become more responsive to pressing global issues, such as inequality, environmental sustainability, social justice, and technological disruption, while remaining committed to the values of academic freedom and integrity.

The project includes case-based research, institutional reflections, and interactive exchanges. It encourages cross-border learning and experimentation with new models of inclusion, governance, and engagement, generating practical insights that are transferable across regions and educational systems.

Concept Note

In an era marked by disruption, inequality, and accelerating global change, universities are increasingly being called upon to reimagine their roles, not only as centers of knowledge but as agents of societal transformation. The upcoming international event, "Responsibility and Impact: Global Perspectives from the MCO Research Initiative," provides a unique space for reflection, collaboration, and critical dialogue on the evolving responsibilities of higher education institutions.

This two-day forum, hosted by the American International University-Bangladesh (AIUB), brings together university leaders, scholars, and practitioners from across Europe and Asia to present their research and experiences under the umbrella of the Magna Charta Observatory's global initiative on The Responsive and Responsible University. Participating universities will share case studies, institutional strategies, and reflective analyses on how they are navigating questions of purpose, inclusion, impact, and ethical leadership within their own contexts.

This will also be the first time AIUB and Bangladesh hosts a Magna Charta Observatory event, marking a significant milestone in its continuing efforts to contribute to international academic cooperation and the global higher education community. Through its sessions, the forum will not only showcase thought-provoking research but also generate actionable insights and shared visions for building more accountable, inclusive, and forward-looking institutions.

RESPONSIVE AND RESPONSIBLE UNIVERSITY PROJECTS

Responsible University in Times of Humanitarian Crisis: Wrocław Medical University's Value-Based Response to the Migration Crisis Following the Outbreak of War in Ukraine in February 2022.

Agata Strzdała Ph.D.
Wrocław Medical University, Poland

Advancing Social Responsibility in Higher Education: A Case Study of Community-Engaged Research and Learning at TU Dublin.

Dr. Mary Deasy and Dr. Catherine Bates
Technological University Dublin, Ireland

The Responsive and Responsible University: Mykolas Romeris University (Lithuania) support to the Ukrainian war affected people

Dr. Nomedė Gudėlienė and Prof. Dangis Gudelis
Mykolas Romeris University, Lithuania

Responsive and Responsible University: A Case Study of American International University-Bangladesh

Prof. Dr. Carmen Z. Lamagna, Prof. Dr. Farheen Hassan, Ms. Nazia Farhana, Ms. Carlin Z. Lamagna & Dr. Rezbin Nahar
American International University-Bangladesh, Bangladesh

Responding to a War Induced Crisis: A Displaced University in Ukraine and the Associated Staff and Motivational Issues .

Illya Khadzhyrov, Tetiana Orekhova, Olha Doronina, Hanna Sereda
Donetsk National University, Ukraine

Beyond the Campus Gate: The Role of the University of Tetovo in Addressing Bullying in Pollog Schools

Sheruze Osmani Ballazhi, Vullnet Ameti, Agon Memeti, Fitore Bajrami Abdi
University of Tetovo, North Macedonia

Responsible University in Times of Humanitarian Crisis: Wrocław Medical University's Value-Based Response to the Migration Crisis Following the Outbreak of War in Ukraine in February 2022.

Agata Strzoda Ph.D.

Wrocław Medical University, Poland

This article provides an in-depth examination of Wrocław Medical University's (WMU) long-term and multifaceted response to the humanitarian crisis resulting from Russia's invasion of Ukraine in February 2022. As both a medical and educational institution, WMU rapidly reorganized its operations to address urgent needs in healthcare, education, accommodation, psychological support, and social integration. Central to this response was the adoption of Management by Values (MBV), which facilitated ethical, flexible decision-making in a volatile context, while complementing the conventional Management by Objectives (MBO) approach. Over time, short-term emergency actions evolved into enduring institutional, educational, and research transformations. These include the incorporation of trauma-informed care, migration-related health, and intercultural communication into academic curricula, as well as the initiation of research on refugee mental health. WMU's case exemplifies the capacity of higher education institutions to act as socially responsible actors, providing a model of good practice for universities confronting humanitarian or social crises.



Advancing Social Responsibility in Higher Education: A Case Study of Community-Engaged Research and Learning at TU Dublin.

*Dr. Mary Deasy and Dr. Catherine Bates.
Technological University Dublin, Ireland*

This case study examines how Technological University Dublin (TU Dublin) has embedded Community Engaged Research and/or Learning (CER/L) through its long-standing Students Learning with Communities (SLWC) programme, drawing on over sixteen years of experience. Formed through the merger of three institutions with roots dating back to the late nineteenth century, TU Dublin illustrates how CER/L can evolve within a newly established university. Guided by a theoretical framework grounded in civic engagement, organisational change, and trust-building, the study evaluates structures, leadership, and practices that enable or constrain responsiveness to community needs. Evidence from community partners, academic staff, and CER/L support personnel—including an external evaluation of the SLWC programme—identifies key enablers and barriers. Findings highlight the importance of institutional values, cross-sector collaboration, relationship-building, and embedded support systems for long-term sustainability. The study underscores the role of change leadership in balancing processes, tasks, and relationships, offering practical insights for higher education institutions seeking to embed CER/L effectively.



The Responsive and Responsible University: Mykolas Romeris University (Lithuania) support to the Ukrainian war affected people

Dr. Nomeda Gudeliënė and Prof. Dangis Gudelis
Mykolas Romeris University, Lithuania

This research project examines the concept of the Responsive and Responsible University, illustrated through Mykolas Romeris University's (MRU, Lithuania) support for war-affected Ukrainian populations. From the outset of the conflict, MRU activated its strategic frameworks, drew on its commitment to Magna Charta Universitatum values, and leveraged its humanistic traditions to respond effectively. The crisis catalyzed the practical application of the University's Third Mission—community engagement and societal contribution. A conceptual review identified four key pillars of a responsive and responsible university: Stakeholder Engagement; Corporate Social Responsibility and the Third Mission; Co-Creation Strategies; and Shared Leadership. MRU's case was analyzed across multiple dimensions, including immediate humanitarian aid, academic inclusion, infrastructure support, advocacy and solidarity with Ukrainian universities, community engagement, activation of national and international networks, and long-term strategic planning. The study highlights how universities can operationalize values-driven practices in crisis contexts and offers implications for shaping future institutional policies and practices to enhance societal responsiveness.





Responsive and Responsible University: A Case Study of American International University-Bangladesh

*Prof. Dr. Carmen Z. Lamagna, Prof. Dr. Farheen Hassan, Ms. Nazia Farhana, Ms. Carlin Z. Lamagna & Dr. Rezbin Nahar
American International University-Bangladesh, Bangladesh*

This study examines the American International University-Bangladesh's (AIUB) participation in the Responsive and Responsible University initiative of the Magna Charta Observatory (MCO) from 2023 to 2025, implemented in Korail, Dhaka's largest informal settlement. The project linked higher education with social responsibility through participatory interventions led by students and faculty, focusing on women's empowerment, adolescent health, sustainable low-cost housing, and moral education for children. Methods were inclusive, contextually appropriate, and aligned with SDGs and MCO Living Values, drawing on Participatory Action Learning and Action Research (PALAR) and Community-Based Participatory Research (CBPR). Collaborative engagement enabled co-creation of solutions, fostering student learning and improving community awareness, living conditions, and support. Despite challenges such as limited resources, community hesitance, and transient populations, the project informed a tailored Community Engagement Framework, demonstrating AIUB's commitment to ethical, inclusive, and socially transformative higher education.





Responding to a War Induced Crisis: A Displaced University in Ukraine and the Associated Staff and Motivational Issues

Illya Khadzhyunov, Tetiana Orekhova, Olha Doronina, Hanna Sereda
Donetsk National University, Ukraine

The aim of the study was to assess professional development needs, motivators, barriers, and organisational loyalty among faculty at Ukrainian universities displaced by Russia's war. In February 2024, 121 academics from displaced institutions were surveyed within the Magna Charta Observatory project using a structured online questionnaire covering hard/soft skills, obstacles, motivators, loyalty, and engagement (Gallup Q12). Respondents rated teaching-related competencies strongest, while research and commercialization skills lagged. Key motivators were personal development, social responsibility, and intrinsic academic interest; financial support, recognition, and performance-based incentives were secondary. Principal barriers included psychological stress, lack of time due to supplementary employment, and limited access to training resources. Organisational commitment and engagement were high overall (78% positive). The study concludes that a comprehensive, flexible motivation system aligned with university strategy—combining material and non-material incentives, ensuring safe working conditions, personalising support, and leveraging digital tools and international partnerships—is required to preserve and strengthen the academic capacity of displaced universities under martial law.





Beyond the Campus Gate: The Role of the University of Tetovo in Addressing Bullying in Pollog Schools

Sheruze Osmani Ballazhi, Vullnet Ameti, Agon Memeti, Fitore Bajrami Abdi
University of Tetova, North Macedonia

Bullying remains a serious issue in schools, with major psychological, social, and academic consequences for children. This study examines bullying in primary schools in North Macedonia's Polog region and the potential role of higher education—specifically the Faculty of Philosophy, University of Tetova—in addressing it. Using a combined theoretical–empirical approach, it analyzes academic programs, develops targeted modules, and implements workshops with primary pupils and university students. Curriculum analysis reveals little structured content or practical modules on bullying, aside from a few courses in select programs. Workshops showed gains in empathy, social sensitivity, and awareness of bullying's psychological consequences. Findings underscore the need for an inclusive, systematic approach: curriculum revision and a stronger role for higher education in promoting sustainable bullying-prevention and fostering safe, inclusive learning environments for all children. The empirical component comprised workshops in local schools and at the university, which reinforced skills through interactive activities and discussion for participants.



Event Schedule

Day 01: September 25, 2025 (Thursday)

Session Title	Venue	Time
Registration: AIUB Campus	Auditorium Lobby, Ground Floor, Building D	09:00 AM - 09:30 AM
Welcome Remarks: Prof. Dr. Carmen Z. Lamagna Member, AIUB Board of Trustees Project Lead, Responsive and Responsible University	Auditorium, Ground Floor, Building D	09:30 AM - 09:40 AM
Background of the Project: David J. Lock Secretary General, Magna Charta Observatory	Auditorium, Ground Floor, Building D	09:40 AM - 10:30 AM
Group Photo	AIUB Amphitheatre	10:30 AM - 10:45 AM
Networking & Refreshment Break	Auditorium Lobby, Ground Floor, Building D	10:45 AM - 11:00 AM
Dissemination: Advancing Social Responsibility in Higher Education: A Case Study of Community-Engaged Research and Learning at TU Dublin <i>Project by: Dr. Mary Deasy & Dr. Catherine Bates, Technological University, Dublin (TU Dublin), Ireland</i>	MPH, Level 10, Building D	11:00 AM - 12:00 PM
Dissemination: The Responsive and Responsible University: Mykolas Romeris University (Lithuania) support to the Ukrainian war affected people <i>Project by: Dr. Nomeda Gudeliene and Prof. Dangis Gudelis, Mykolas Romeris University, Lithuania</i>	MPH, Level 10, Building D (Hybrid mode)	12:00 PM - 1:00 PM
Lunch Break	MPH, Level 10, Building D	1:00 PM - 2:30 PM
Talk Show: The Responsible University: Cross-Cutting themes from all the Project, Hosting: Emeritus Professor John L. Davies, MCO Ambassador and Editor of the Research Publication	Auditorium, Ground Floor, Building D (Hybrid mode)	2:30 PM - 3:30 PM
Afternoon Snacks	Auditorium Lobby, Ground Floor, Building D	3:30 PM - 4:00 PM
Campus Visit		4:00 PM - 5:00 PM
Meeting between AIUB and MCO	Meeting Room, Building C	5:00 PM - 6:00 PM

Event Schedule

Day 02: September 26, 2025 (Friday)

Session Title	Venue	Time
Morning Tea	MPH, Level 10, Building D	09:45AM - 10:00AM
Dissemination: Responsible University in Times of Humanitarian Crisis: Wroclaw Medical University's Value-Based Response to the Migration Crisis Following the Outbreak of War in Ukraine in February 2022. <i>Project by: Agata Strzqda Ph.D., Wroclaw Medical University, Poland</i>	MPH, Level 10, Building D	10:00 AM - 11:00 AM
Networking and Refreshment	MPH, Level 10, Building D	11:00 AM - 11:20 AM
Dissemination: Responsive and Responsible University: A Case Study of American International University-Bangladesh <i>Project by: Prof. Dr. Carmen Z. Lamagna, Prof. Dr. Farheen Hassan, Ms. Nazia Farhana, Ms. Carlin Z. Lamagna & Dr. Rezbin Nahar, American International University-Bangladesh, Bangladesh</i>	MPH, Level 10, Building D	11:30 AM - 12:30 PM
Lunch and Prayer Break	MPH, Level 10, Building D	12:30 PM - 02:30 PM
Showcasing: Innovative Solutions for Sustainable Development A colloquium of student-led SDG initiatives presented by AIUB's aspiring changemakers	Auditorium Lobby, Ground Floor, Building D	02:30 PM - 03:30 PM
Discussion Reflections & Roadmap: Shaping MCO's Next Steps	Auditorium, Ground Floor, Building D	03:30 PM - 04:30 PM
Closing Remarks: Ms. Nadia Anwar Chairman, Board of Trustees, AIUB	Auditorium, Ground Floor, Building D	04:30 PM - 04:40 PM
Vote of Thanks: Prof. Dr. Saiful Islam Vice Chancellor, AIUB	Auditorium, Ground Floor, Building D	04:40 PM - 05:00 PM
Exchange of Souvenirs for the speakers Certificate and Crests		
Afternoon Snacks	Auditorium Lobby, Ground Floor, Building D	05:00 PM - 05:20 PM
Cultural Program by APAC	Auditorium, Ground Floor, Building D	05:20 PM - 06:00 PM

Day 03: September 27, 2025 (Saturday)

City Tour for the foreign guests	09:00 AM - 02:00 PM
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MCO Events over the Years



MCO in Georgia, 2025



MCO in Lithuania, 2024



MCO in Tokyo, 2024

Magna Charta Universitatum Anniversary

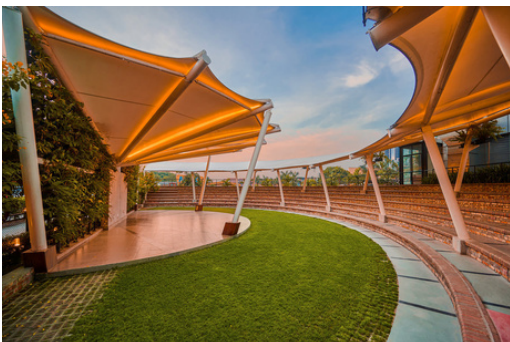
**Universities and Re-Construction
of Cities: the Role of Research
and Education**

**23-25.10.2023
University of Lodz, Poland**



MCO in Poland, 2023

AIUB at a Glance



International Symposium on Responsive and Responsible University

Global Perspectives from the Magna Charta Observatory Research Initiative



American International University-Bangladesh

